

Independent reporting on UK and European startups and venture

WHO WE ARE

Venture Signal is an independent publication, written from the UK. We cover startup and venture news in the UK and Europe, with AI, fintech and policy for founders. Our readers are founders, investors and the business leaders who have to act on the news, not just read it.

We publish in British English. Every figure is sourced to a primary document where one exists. We are a young outlet and do not quote readership figures we have not measured; we will share metrics on request once we have solid numbers.

WHAT WE PUBLISH

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| News | Funding rounds, launches, deals and policy changes, written by our own editors and checked with the people named. |
| Guides | Plain-English explainers on startup finance, funding rules and AI economics. |
| Interviews | Conversations with people who build and fund companies. |
| Briefing | The London 07:00 Briefing: the day in 180 seconds, on weekdays, also as a newsletter. |
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EDITOR-IN-CHIEF

George Bregman is editor-in-chief. He is an AI operator and venture analyst based in the UK, and has worked in AI, machine learning and data for twenty years. He sets the editorial line and is responsible for corrections.

HOW WE CAN HELP ORGANISERS AND PARTNERS

- A listing in our Events calendar and a pre-event announcement.
 - A mention in our daily briefing and social posts, where they suit our audience.
 - Interviews with speakers and founders, before or after the event.
 - A recap after the event.
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WHAT PARTNERS USUALLY OFFER IN RETURN

- Our logo and a link in your "Media partners" section.
 - A mention of the partnership in your own communications.
 - Press passes for our editor, and a chance to speak with speakers and sponsors.
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HOW IT WORKS

1. Tell us about your event at venturesignal.org/media-partnerships/.
 2. We reply within 10 working days. We may decline, for any reason.
 3. If it fits, we agree in writing what each side will do.
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EDITORIAL PRINCIPLES

- Editorial decisions are made by the editor-in-chief. Partners, sponsors and the companies we cover have no say over what we publish. Editorial coverage is never for sale.
 - Facts are checked before publication. Conflicts of interest are disclosed on the piece.
 - Paid content exists only as Partner content, labelled Sponsored, with links marked rel="sponsored". It is kept apart from our reporting.
 - No investment advice, no promotion of investment products or crypto-assets, and no introductions to investors or funds.
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CONTACTS

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 - News tips (embargoes welcome): news@venturesignal.org
 - Website: venturesignal.org
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